

Kingdom of Calontir

Domesday Report for Branch Chroniclers

Branch name:

Name of publication:

Chronicler's SCA name:

Chronicler's modern name:

Chronicler's address:

Phone number:

E-mail address:

Membership number and expiration date:

Date you took office:

Date you intend to step down:

Deputies

Please list your deputies' SCA names, modern names, contact information and what they do for you:

Newsletter

What is your newsletter's format?

How often do you publish your newsletter?

How is your newsletter distributed (mailed, handed out at meetings, sent as an email attachment, etc.)?

How many copies do you distribute per issue? How many of those are printed? How many are mailed, handed out at meetings or sent by email?

What is your distribution policy (only paid SCA members, all members of the local group, anyone who asks for a copy, etc.)?

Financial

What are the average production costs for your newsletter?

If your publication is mailed, what are the average postage costs?

How is your newsletter funded? (privately, subscriptions, fundraisers, local SCA funds, etc.)?

Does your publication accept advertisements or sponsorships? _____ (If so, see next page.)

Accomplishments and Goals

What do you think is the best thing you accomplished with/about your newsletter this year?

What would you like to improve on? How will you do that?

Do you have any other concerns, problems or comments you would like to make?

Signature:

Date:

(If printed and mailed, sign above. If sent as an email attachment, type your SCA name above.)

If you have paid subscriptions or accept advertisements, please complete the following:

What is the cost of a subscription?

How many issues per subscription?

Who keeps track of subscriptions (chronicler, exchequer)? How are people reminded to renew?

How are subscriptions sold? Do you actively promote subscriptions?

Do the subscriptions cover the full cost of production or do they supplement other sources? If so, what other sources (private, group funds, etc.)?

Do you accept advertisements or sponsorships? What do you charge for an ad (include size with price)?

Have you accepted any ads or sponsorships this year?

Copy your membership card and driver's license below or on a separate sheet.