

Ad Rates for *The Mews*

The Mews is the official newsletter for the Kingdom of Calontir. Calontir is a branch of the Society for Creative Anachronism, Inc. SCA members in Nebraska, Iowa, Kansas, Missouri and the northwest part of Arkansas receive *The Mews*.

The Mews is published as a service to SCA members and is only available to SCA members. *The Mews* is mailed to between 700 and 800 SCA members each month.

A page in *The Mews* measures 8.5 inches by 5.5 inches. A half-inch margin reduces the printable area to 7.5 inches by 4.5 inches per page.

Advertising rates for *The Mews* are:

- \$30 per full page (7.5 inches by 4.5 inches)
- \$15 per half page (3.75 inches by 4.5 inches)
- \$7.50 per quarter page (1.875 inches by 4.5 inches)

Quantity discounts are available. An advance purchase of six months' worth of ads will cost:

- \$20 per full page (\$120 total)
- \$10 per half page (\$60 total)
- \$5 per quarter page (\$30 total)

Send your electronic artwork to **Chronicler@calontir.info**.

Send your check to:

Lorraine Gehring
9201 Mastin St.
Overland Park, KS 66212

Ads are printed on a space-available basis. If you wish to receive confirmation that your ad was printed, send a self-addressed, stamped envelope. Tear sheets will be returned to you.

SCA Branches Outside of Calontir

SCA branches promoting SCA events outside of Calontir pay less than regular advertising rates.

SCA branches pay double the in-Kingdom fee for event announcement flyers. Checks must be from an SCA branch checking account, and an Event Flyer Submission Form (available at http://www.calontir.sca.org/chronicler/files/flyer_sub.pdf) must accompany payment. (Seneschal's approval is waived for out-of-Kingdom flyers.) Rates are:

- \$20 per full page
- \$10 per half page
- \$7.50 per quarter page (Flyers must be at least half a page. Quarter page flyers will be treated as quarter page ads.)

Send your electronic artwork to **Chronicler@calontir.info**. If your flyer is a Word document or a PDF, send it as-is and the Kingdom Chronicler will adapt it.

Send your check and Event Flyer Submission Form to:

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Overland Park, KS 66212